

# Mesquite TODAY



NOVEMBER 2009 - CITY OF MESQUITE, NEVADA - QUARTERLY NEWSLETTER - (702) 346-5295 - [WWW.MESQUITENV.GOV](http://WWW.MESQUITENV.GOV) - 10 E. MESQUITE BLVD, MESQUITE, NV 89027

## Mayor's Community Update

As we approach the holiday season and the end of a difficult year for our nation and our state – I find myself particularly grateful for the abundance we have in our Mesquite community.

We have wonderful organizations such as the Salvation Army, Virgin Valley Family Services,



Cancer Help Society, all of our churches and their respective congregations, the Exchange Club, two Rotary Clubs, Elks Lodge, Veterans organizations, and

the Lions Club, each of whom embrace the spirit of volunteerism and service. We thank our local businesses who continue to give generously to causes and to serve local residents and visitors.

We have fabulous Police and Fire Departments that not only keep us safe, but provide D.A.R.E. and G.R.E.A.T. youth programs and are engaged in community activities such as Shop with a Cop, BBQs, Trunk or Treat, Mesquite Night Out, parades and other events.

I am positive that Mesquite has a great future in front of her. We may have had a slowdown given the global economy, but we will succeed. We have a community that is envied by many. There is not a week that goes by that I don't talk to someone who says "I just moved here and I love it," or "I visited Mesquite and I loved it."

We have to stay positive and, with that in mind, here are just a few of our happenings this past year:

- We began a process of public meetings to look at possible solutions when businesses asked for relief on the sign ordinance

- We completed a "Splash Park," Concession Stand, and the necessary fencing at our Mesquite Sports & Event Complex
- Our expanded Senior Center will open Nov. 25 for the Community Thanksgiving Dinner
- Pulte/Sun City opened its Conestoga Golf Course on Nov. 5 – another wonderful addition to our outdoor recreation community
- The DMV will be move to its new facility at the Town & Country Shopping Center in December
- The improved Virgin River Bridge to Bunkerville is scheduled to officially open Nov. 18
- Two new stop lights were installed at Falcon Ridge Parkway & Pioneer Blvd. and Oasis Blvd. & Pioneer Blvd.
- Agreements were approved and Desert Falls Sports Resort opened an office in Mesquite. Construction on the resort will begin in 2010, creating many jobs and bringing visitors to strengthen our hospitality industry
- The old Silo was removed to expand the amphitheater by the fine arts gallery
- We recently made a bid and were successful in securing the 2011 Conference for the Nevada League of Cities & Municipalities
- We completed the purchase of land in downtown along Mesquite Blvd. for a possible new library

So let's get ready for an even better year in 2010. On behalf of myself and council – Have a Happy Holiday Season to you and your families.

Best Wishes,

Mayor Susan Holecheck

## Your Online City Information Source

MesquiteNV.gov is your source for information about community events, City Council agenda items, City job postings, business resources and more (see Website Quick Reference Guide below).

The most popular page is the Community Calendar where individuals, businesses, event planners and organizations can view events and post information about their own event. This helps in resolving schedule conflicts and assists businesses in planning for increased visitor/shopping traffic.

According to Google Analytics, during the month of October 2009, the City's website received 65,474 page views including 17,334 visits with 50.33% being new visitors. The average visitor viewed 3.78 pages per visit and, besides the home page, job listings and the community calendar were the most visited pages. While the website "hits" or "page views" are often quoted, the most valid statistic for gauging website effectiveness is "Unique Visitors" and the City's website hosted 9,901 last month.

An online poll to collect opinions about community issues was contemplated, but such methods have been debunked as unscientific by professional pollsters. Online poll results are biased since they only reflect the opinions of internet surfers who happen to visit the web page and are not a representative sample of the community.

### Website Quick Reference Guide

Located on left-hand column on [www.MesquiteNV.gov](http://www.MesquiteNV.gov)

**Apply for >** Committees, Facilities/Park Usage, Licenses, Jobs, Permits, Volunteering

**Check Status >** Bids, Building Permits, Business Licenses, Graffiti Clean Up, Street Cleaning, Street Light Repair

**Find >** Bids, a Business, City Code, Agenda & Minutes for Committees and Council, Emergency Information, Forms & Documents, Maps, Parks, Trails, Facilities, Recreation, Senior Programs, Budget Information

**How to Pay >** Property Taxes, Traffic & Parking Tickets, Utilities

**Register >** Business, Event (on the City Calendar), Recreation and Senior Programs, Pets, Bicycle & Scooter, 4-Wheel & Motorcycle, Golf Cart, Motor Vehicles and to Vote

**Request >** General Information, Ambulance Subscription, Council Agenda Time Slot, Home Bound Meals, City Documents (Public Records), Private Legal Assistance or Utility Information

**View >** Community Calendar, News Releases, City Newsletter

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## Mesquite Winter 2009-10 Events

### NOVEMBER

7 ..... Veteran's Day Parade  
13-14 ..... USSSA Softball Tournaments  
13-15 ..... Teacher Games  
13-15 ..... Nevada State Record Boogie (Skydiving Attempt)  
21 ..... Mesquite Marathon  
21-22 ..... ISA Fall World Series Softball Tourney  
25 ..... Grand Opening Senior Center Addition, 11 AM  
25 ..... Community Thanksgiving Dinner (Senior Center), Noon

### DECEMBER

1 ..... Holiday Tree Lighting, 5:30 pm  
2-5 ..... Mesquite Senior Games for Softball  
3-5 ..... Festival of Trees  
13-14 ..... NASF Winter World Series Softball Tournament

### JANUARY

16 ..... Mesquite Firefighters Association Fire Run  
9-10 ..... AFA Softball Tourney  
15-17 ..... Mesquite Motor Mania (Classic Car Show)  
16-18 ..... Rocky Mountain School of Baseball  
22-24 ..... ISA Softball Tourney  
25-28 ..... World Series of Pinochle

### FEBRUARY

5-6 ..... USSSA Softball Tourney  
12-15 ..... Triple Crown Youth Baseball  
19-21 ..... ISA Softball Tourney

### MARCH

11 ..... VVHS Desert Winds Baseball & Softball Classic  
12-13 ..... USSSA Softball Tourney  
18-20 ..... Rocky Mountain School of Baseball  
23-28 ..... Senior Softball USA World Championship

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### Contact Us

#### Mayor

Susan Holecheck ..... [sholecheck@MesquiteNV.gov](mailto:sholecheck@MesquiteNV.gov)

#### Council Members

David Bennett ..... [dbennett@MesquiteNV.gov](mailto:dbennett@MesquiteNV.gov)  
Randy Ence ..... [rence@MesquiteNV.gov](mailto:rence@MesquiteNV.gov)  
Karl Gustaveson ..... [kgustaveson@MesquiteNV.gov](mailto:kgustaveson@MesquiteNV.gov)  
Donna Fairchild ..... [dfairchild@MesquiteNV.gov](mailto:dfairchild@MesquiteNV.gov)  
Geno Withelder ..... [gwithelder@MesquiteNV.gov](mailto:gwithelder@MesquiteNV.gov)

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